



PET INDUSTRY

LEADERSHIP SUMMIT 24

JANUARY 22-24, 2024 • Loews Coronado Bay Resort • Coronado, CA

- Networking
- Collaboration
- Thought Leadership

Presented by

SCHEDULE AT-A-GLANCE

SUNDAY, January 21

2:00 pm – 5:00 pm

Registration Desk

Sponsored by:

Pet Product News

MONDAY, January 22

8:00 am – 2:00 pm

Golf Tournament and Awards Lunch at the Coronado Golf Course

Sponsored by:



Everlance



pets+

10:00 am – 1:30 pm

Adventuress Catamaran Tour

Sponsored by:



10:00 pm – 5:00 pm

Registration Desk

Sponsored by:

Pet Product News

5:00 pm - 6:00 pm

Welcome Reception:

First-Time Organizations & Attendees ONLY

6:00 pm - 9:00 pm

WELCOME to The Summit Dinner

Sponsored by:



TUESDAY, January 23

8:00 am - 4:00 pm

Information/Registration Desk

8:00 am - 9:00 am

Breakfast Buffet

Sponsored by:



Morning emcee sponsored by: **Pet Business**

9:00 am – 10:15 am

Keynote Presentation:

America's Challenges Amidst Its Broken Politics

Karl Rove, Conservative Commentator & Strategist, New York Times Bestselling Author

10:15 am – 10:30am

Coffee Break

Sponsored by:



10:30 am—11:00 am

Industry Updates: **HABRI & NAVC**

11:00 am—12:00 pm

Keynote Presentation:

FutureNomics: The Economic Snapshot Pet Food Leaders Need Now for Stronger Strategy, Better Decisions, and Faster Results

Mary Kelly, Author, Economist & Leadership Expert

12:00 pm—1:00 pm

Lunch Buffett

Sponsored by:





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TUESDAY, January 23 (continued)

1:00 pm – 3:45 pm
Refreshment Station



Sponsored by:

1:00 pm to 3:45 pm

Industry Session I: Looking Ahead, Getting Ahead: Advocating for Yourself and Your Business

Industry Session II: Pet Industry Fast Forward

Industry Session III: Reimagining The Future of Pet Care

WEDNESDAY, January 24

8:00 am - 2:00 pm
Information Desk

8:00 am - 9:00 am
Breakfast Buffet



Sponsored by:

8:00 am - 9:00 am
PIDA Distributor Breakfast and Annual Meeting

Morning emcee sponsored by:



9:00 am - 10:00 am

Keynote Presentation:
LIFE HAPPENS – STAYING JOYFUL IS A CHOICE
Bill Walton, Basketball Legend, Broadcaster, Humanitarian

www.pida.org/events/summit2024

WEDNESDAY, January 24 (continued)

10:00 am – 10:15 am
Coffee Break
Sponsored by:



10:15 am—11:00 am
Industry Updates: Pet Advocacy Network, The Pet Care Trust, & Pet Sustainability Coalition

11:00 am—12:00 pm
Keynote Presentation:
Unreasonable Hospitality: How To Build A Brand Centered On Unreasonable Hospitality
Will Guidara, Restaurateur, New York Times Bestselling Author, Unreasonable Hospitality

12:00 pm - 1:00 pm
Lunch Buffet
Sponsored by:



1:00 pm - 5:00 pm
Refreshment Station
Sponsored by:



1:00 pm – 5:00 pm
PIDA Executive Conferences & Networking Hub

6:00 pm - 9:00 pm
The Summit Celebration Dinner

Sponsored by:

