

PetStorePro®

FREE
online
training

If your store sells pets or pet products,
you need Pet Store Pro.

NEW Merchandising Courses

Encourage impulse buys and repeat visits.

- Two new courses teach ways to build sales.
- **Merchandising Fundamentals**
 - Understand merchandising basics.
 - Perform recovery tasks.
 - Manage store resets.
- **Advanced Merchandising**
 - Create a welcoming environment.
 - Design displays that sell.
 - Trigger impulse purchases.

NEW Manager Curriculum

Boost profits and solve problems.

- Lessons focus on retail management best practices.
- Pet-specific examples apply to your business.
- Current courses include:
 - **Leadership & Team Building**
 - **Understanding Gross Margin**
 - **Interviewing Within the Law**
- New courses coming soon:
 - **Coaching & Motivating Employees**
 - **Communication for Retail Managers**
 - **Managing Workplace Conflict**
 - **Problem-Free Problem Solving**

Put Pet Store Pro to work at your store.

- Help your team meet daily challenges.
- Handle in-store issues better and faster.
- Keep customers coming back.

Improve service, sales and satisfaction.

- Basic and advanced customer service and sales.
- Merchandising fundamentals and advanced merchandising.
- Fact-based, brand-neutral pet nutrition.
- Animal care — targeted to nine specific pet categories.

Help customers make the right pet
food choices.

- Understand nutrition basics.
- Recommend the right food.
- Answer customer questions.



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your distributor
partners and



Success starts here.
www.petstorepro.com