



Make your store smarter.



Put Pet Store Pro to work at your store.

- Build sales staff knowledge and confidence.
- Encourage impulse buys and repeat visits.
- Help managers meet day-to-day challenges.

NEW Merchandising Courses

- Two new courses teach ways to build sales.
- Perform housekeeping and recovery tasks.
- Increase shopability.

NEW Manager Curriculum

- Three new courses now available; more coming soon.
- Lessons focus on retail management best practices.
- Pet-specific examples apply to your business.

Success starts here.

- Basic and advanced customer service and sales.
- Merchandising fundamentals and advanced merchandising.
- Fact-based, brand-neutral pet nutrition.
- Animal care — targeted to nine specific pet categories.
- Store manager curriculum.

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