

PetStorePro®



FREE
online
training

Give your whole team super powers.

Boost profits. Solve problems.

Pet Store Pro is a powerful, free resource for independent pet retailers. Keep your store running smoothly and profitably with easy-to-use online training for employees and store managers.

- Build consistency and confidence.
- Turn knowledge into sales.
- Keep customers coming back.

Customize training for your store.

- Basic and advanced customer service and sales
- Fact-based, brand-neutral pet nutrition
- Animal care — targeted to specific pet categories
- **NEW** merchandising — fundamentals and advanced
- **NEW** business and leadership training for store managers

NEW for Store Managers Motivate staff performance.

Pet Store Pro helps managers meet the challenges of day-to-day operations, including profit-margin planning. Learn effective ways to inspire employee performance that gains customer loyalty.

- Improve communication skills.
- Hire and coach employees.
- Resolve problems and conflicts.



Brought to you by your
distributor partners and the
Pet Industry Distributors Association.

www.petstorepro.com

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