

# PetStorePro®



**FREE**  
online  
training

## Give your whole team super powers.

### **Boost profits. Solve problems.**

Pet Store Pro is a powerful, free resource for independent pet retailers. Keep your store running smoothly and profitably with easy-to-use online training for employees and store managers.

- Build consistency and confidence.
- Turn knowledge into sales.
- Keep customers coming back.

### **Customize training for your store.**

- Basic and advanced customer service and sales
- Fact-based, brand-neutral pet nutrition
- Animal care — targeted to specific pet categories
- **NEW** merchandising — fundamentals and advanced
- **NEW** business and leadership training for store managers

### **NEW for Store Managers**

#### **Motivate staff performance.**

Pet Store Pro helps managers meet the challenges of day-to-day operations, including profit-margin planning. Learn effective ways to inspire employee performance that gains customer loyalty.

- Improve communication skills.
- Hire and coach employees.
- Resolve problems and conflicts.



Brought to you by your distributor partners and the Pet Industry Distributors Association.

[www.petstorepro.com](http://www.petstorepro.com)

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