



Better people. Better pets.



Pet Store Pro® Marketing Materials Order Form

Pet Store Pro® (www.petstorepro.com) is an online training tool that teaches critical skills for pet retailer owners, managers and front-line employees. PIDA's marketing campaign for Pet Store Pro includes trade show outreach, direct mail, advertising and PR. But we need our members help to reach your customers.

Visit www.pida.org/petstorepro to:

- View the most recent report on who's using Pet Store Pro.
- Browse and download available marketing materials, including logo artwork, ads, flyers and case studies.
- Download a WinZip file with all marketing materials.

To request preprinted marketing materials, complete and return the form below to FAX: 443.640.1031 or pida@ksigroup.org.

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PET STORE PRO® TRIFOLD BROCHURES

Please send _____ brochures to:

Contact Person: _____

Company: _____

Address: _____

City/State/ZIP Code: _____

Phone: _____ E-mail: _____

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PET STORE PRO® OPEN HOUSE KIT (kit includes trifold brochures and giveaways)

Open House Date: _____ Est. Attendance: _____ Stores _____ Individuals

Location: _____

Kit Delivery (kit will be shipped to arrive approximately one week before open house):

Contact Person: _____

Company: _____

Shipping Address: _____

City/State/ZIP Code: _____

Phone: _____ E-mail: _____

Special Instructions (if any): _____