

Pet Store Pro™ MARKETING MATERIALS ORDER FORM

Pet Store Pro™ (www.petstorepro.com) is a new online training tool for pet retailers. Leveraging PIDA members' customer relationships is a critical element of our marketing strategy. Marketing materials and other program support includes:

- Banner ad for member websites.
- Flyers to be inserted with every invoice.
- Pocket cards and tri-fold brochures for field reps to hand out at every sales call.
- Logo artwork for inclusion in newsletters and other correspondence.

Start getting the word out today! To request additional quantities of the above marketing materials, complete and return this form.

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Company Name: _____

Contact Person: _____

Phone: _____ **E-mail:** _____

Quantity of Marketing Materials (brochures & pocket cards are packaged in bundles of 100)

(One per customer store recommended): _____

To request additional supplies of marketing materials, contact PIDA Headquarters, 443.640.1060 or email pida@ksigroup.org, or order online at www.pida.org.

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Distributor Open House Survey / 2008-2009 Open Houses. (Distributors member: please complete information below)

- We do not hold an open house.
- We would be willing to provide a complimentary booth and Internet connection at the following event(s):

Date: _____ **Est. Attendance:** _____ Stores _____ Individuals

Location: _____

Date: _____ **Est. Attendance:** _____ Stores _____ Individuals

Location: _____

Date: _____ **Est. Attendance:** _____ Stores _____ Individuals

Location: _____

Please use the back of this form for additional open house dates.

Comments:
