PASSPORT TO GROWTH & SUCCESS

90% OF BUYERS WOULD RECOMMEND GLOBAL PET EXPO TO OTHER PET PRODUCT BUYERS

85% OF BUYERS SAID THEIR BUSINESS HAS BEEN STRENGTHENED BY ATTENDING GLOBAL PET EXPO

93% OF BUYERS VISITED THE NEW PRODUCTS SHOWCASE

87% OF BUYERS SAID THEY INTEND TO BUY FROM AN EXHIBITOR WHOSE PRODUCT THEY SAW IN THE NEW PRODUCTS SHOWCASE

80% OF BUYERS TRUST GLOBAL PET EXPO TO HELP THEM ACHIEVE THEIR GOALS

All numbers are from the 2019 Global Pet Expo.

EXHIBIT HALL

Booths: 3,604
Exhibiting Companies: 1,174
International Exhibitors: 304
First Time Exhibitors: 295

EDUCATION

1,900 Attendees
37 Hours of educational seminars
34 Free educational opportunities

TOTAL ATTENDANCE

Buyers: 7,029 (+8% over 2018)
International Buyers: 2,038 (29% of buyer attendance)
Countries: 81

COMPANY ATTENDANCE

- Distributors: 30%
- Internet Retailers: 16%
- Mass Market Retailers: 14%
- Single-Unit Retailers: 12%
- Multi Unit Retailers: 10%
- Independent Retailers: 8%
- Wholesalers: 8%
- Importers: 2%

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