

Pet Store Pro Distributor Card Order Form

Launched in 2008, Pet Store Pro — PIDA’s free, online training program — teaches critical skills for pet retailer owners, managers and front-line employees. Pet Store Pro is 100% free to pet retailers, thanks to their distributor partners and PIDA.

PIDA’s marketing campaign for Pet Store Pro includes trade show outreach, distributor buying events, direct mail, advertising and PR.

We need our members help to reach your customers. To request copies of our one-page, eye-catching distributor card, complete and return the form below or email pida@kingmgmt.org.

For additional marketing materials, visit www.pida.org/petstorepro to:

- View the most recent report on who’s using Pet Store Pro.
- Download a WinZip file with logos, banner ads and flyers.

To request a custom size or item, contact PIDA at 443-640-1060 or pida@kingmgmt.org.

PET STORE PRO DISTRIBUTOR CARDS

Please send _____ distributor cards to:

Contact Person: _____

Company: _____

Address:* _____

City/State/ZIP Code: _____

Phone: _____

Email: _____

**Street address required. We cannot ship to a P.O. Box*

Help us build our calendar of distributor buying shows with information about your next event:

Event Name: _____

Date: _____

Location: _____

Estimated Attendance: _____ stores _____ customers

Return this form to FAX: 443.640.1086, or scan and email to pida@kingmgmt.org
Questions? Contact PIDA at 443.640.1060